

CloroxPro™ HealthyClean™

EDUCATE. EMPOWER. PROTECT.

The Commercial Cleaning Industry Has Changed

FRONT-LINE CLEANERS & MANAGERS ARE EXPECTED TO DO MORE

Today, cleaning for appearance is no longer enough. Cleaning for health is needed, not just during a pandemic, but ongoing to provide peace of mind and safer environments for people to gather, work and learn. When asked what's changed since the pandemic, facility managers and building service contractors stated...

- ▶ **Nearly 80%** have had to hire and train new janitorial staff in the past six months*
- ▶ **96%** say staff are asked to do more cleaning and disinfecting to provide greater confidence to occupants and visitors*
- ▶ **91%** say the staff has had to learn new cleaning and disinfecting protocols*

BUT CURRENT TRAINING PROGRAMS ARE NOT DOING ENOUGH

The burden of training staff often falls to managers. Most agree that training is critical to helping staff understand how to reduce the spread of germs, use products correctly and do their job safely.*

However, finding time to do this is challenging, and managers are not satisfied with current training programs.

- ▶ **68%** say their training program is not high quality*
- ▶ **53%** say their training program is not helpful*
- ▶ **44%** say their training program is not sufficient*



CloroxPro™ HealthyClean™ Is Here to Help

RAISING THE STANDARD FOR EDUCATION & TRAINING

CloroxPro™ HealthyClean™ is a new online learning platform that delivers best-in-class education and training programs to help build the knowledge and skills needed **to clean for health effectively, efficiently and safely.**

LEARN WITH CONFIDENCE

The first course, the CloroxPro™ HealthyClean™ Trained Specialist Course, is the ONLY industry-wide certificate program designed for front-line cleaners and managers that is accredited by the American National Standards Institute National Accreditation Board (ANAB), setting it apart from other training programs in the industry.



- ▶ ANAB is an independent, third-party accreditation body that evaluates training certificate programs against a globally recognized standard to ensure the program has met the highest quality for development, administration and training comprehension (ASTM E2659-18).
- ▶ ANAB accreditation provides confidence the certificate holder has completed a high-quality course of study.

HealthyClean™ course materials are backed by science and a team of industry experts. Led by dedicated scientists, engineers and public health professionals from CloroxPro, this course is designed in accordance with CDC, EPA and OSHA guidelines and in counsel with external experts in facility management, commercial cleaning, healthcare and infectious diseases to meet the requirements set forth by ANAB.



Educate and Empower Your Teams

The CloroxPro™ HealthyClean™ Trained Specialist Course is an interactive course that teaches how to clean for health by using the right products at the right time – with the best processes and techniques – to create cleaner, healthier shared spaces. The course:



Covers actions that can be taken to do the job safely and effectively to help reduce risk and injury

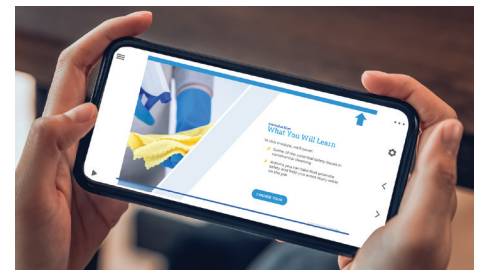


Explains the science behind how germs spread and how to break the chain of infection



Provides easy-to-follow procedures and best practices to ensure the job can be done efficiently to help reduce costs while improving results

With seven on-demand 15-minute modules, the course can be accessed using a computer, laptop, tablet or smartphone. Each module uses engaging graphics and proven instructional design methods – like “on-the-job” scenarios and check-your-knowledge quizzes – to help ensure the learning objectives are met.



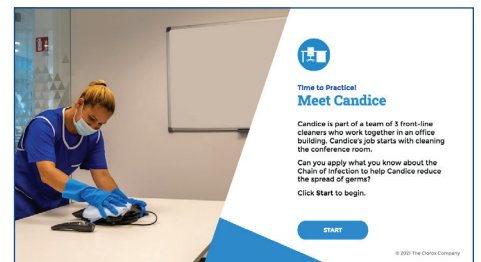
Earn Meaningful Credentials

Once all modules are completed, and participants pass the final evaluation with a score of 85% or better, they earn a Certificate of Mastery and Digital Badge with the credentials of a **CloroxPro™ HealthyClean™ Trained Specialist** – which can be proudly shared with employers and customers to showcase their expertise and commitment to cleaning for health.



High-Quality Training Designed for Better Results

- ▶ **On-Demand, Self-Paced:** Makes training flexible and convenient
- ▶ **Instructional Design:** Uses proven learning models to help ensure training goals are met
- ▶ **Science-Based:** Developed by scientists and public health experts in accordance with OSHA, CDC and EPA guidelines
- ▶ **Third-Party Validated:** Follows the Global Standard Practice for Certificate Programs and accredited by ANSI National Accreditation Board (ANAB)
- ▶ **Canada:** ANSI accreditation for Canada was provided by ISED (Innovation, Science and Economic Development)
<https://anab.ansi.org/about-anab/recognition#Canada>



For Further Information or To Register Please Contact:
cloroxprocanada@clorox.com

