

Getting Back to Basics

Create Healthier Shared Spaces

Help Protect Beyond COVID-19

Getting back together means getting back to basics. While much has changed, there are some simple facts that remain the same. Every year a variety of illnesses spread in the community and take people out of school, out of work, and out of the game. It's a fact that when people gather in shared spaces, viruses and bacteria can transfer through direct contact, through the air or by touching a contaminated surface. Some illness-causing germs can live on surfaces for days or weeks.

PATHOGENS	WHAT ILLNESS IS CAUSED	SURVIVAL
Norovirus	Gastrointestinal illness/stomach flu	Days to weeks on surfaces [†]
Rhinovirus	Half of all common colds	4 - 25 hrs on surfaces [†]
Influenza A Virus	The flu	2 hrs - 2 wks on surfaces [†]
Respiratory Syncytial Virus (RSV)	Respiratory illness, mostly children	5 - 7 hrs on surfaces [†]
<i>Staphylococcus aureus</i> and MRSA	Skin (staph) infections	30 mins - 3 yrs on surfaces [†]
Measles	Measles	Up to 2 hrs in air and on surfaces [†]

Disinfect to Help Reduce the Risk

By following the basics for good hand hygiene, cleaning and disinfecting properly — and killing germs on commonly touched surfaces — you can help break the chain of infection. For public health reasons, it's important to help reduce the spread of germs that can make you sick and the economic burdens caused by infections.



Give Them Peace of Mind

As schools and businesses reopen, people want to feel confident these shared spaces are clean and safe. By using a well-known trusted brand, you can help them feel more protected and confident the job has been done effectively.

- ▶ Clorox is THE most trusted brand when it comes to disinfecting businesses⁵
- ▶ Clorox is the #1 brand used for disinfecting schools⁶

Annual High Cost of Illness

- ▶ About 300–400 outbreaks of norovirus are reported to the National Enteric Surveillance Program at the Public Health Agency of Canada each year¹
- ▶ The flu causes the loss of an estimated 1.5 million workdays each year from absences and reduced productivity, at a total cost in each influenza season estimated to be \$1 billion per year²
- ▶ The Public Health Agency of Canada estimates that in a given year, there is an average of 12,200 hospitalizations related to influenza in Canada and approximately 3,500 Canadians die of flu each year³
- ▶ Canada recorded 19,000 cases of RSV in 2019⁴



For more information, contact your CloroxPro[®] sales representative.
Call: 1-866-789-4973
Visit: www.cloroxpro.ca

1. Public Health Agency of Canada. Norovirus Fact Sheet. <https://www.phac-aspc.gc.ca/fs-sa/fs-fi/norovirus-eng.php#:~:text=People%20exposed%20to%20the%20virus,days%20after%20they%20have%20recovered>. Accessed August 17, 2020.
2. Ting E, Ungar WJ. Systematic review of the cost-effectiveness of influenza immunization programs: A Canadian perspective. 2015. <https://lab.research.sickkids.ca/task/wp-content/uploads/sites/66/2018/06/2015-04-influenza-FULL-REPORT.pdf>
3. Public Health Agency of Canada. Statement on Seasonal Influenza Vaccine for 2014-2015. <https://www.canada.ca/en/public-health/services/immunization/national-advisory-committee-on-immunization-naci/statement-on-seasonal-influenza-vaccine-2014-2015.html>. Accessed August 17, 2020.
4. Global News. Canada could see resurgence of potentially deadly childhood respiratory virus this summer: report. <https://globalnews.ca/news/8061708/canada-respiratory-syncytial-virus/>. Accessed on Oct 5, 2021.
5. Morning Consult Custom Research, Dec 2020, n = 6,000 consumers
6. 2020 Clorox Business-to-Business Brand Health Tracker, n= 50 educational janitorial professionals

Back to Basics End-User Rebate

Valid November 1, 2021 to December 31, 2021 in Canada Only



Save \$100* on Clorox® Professional Products with this End-User Rebate!

End-User Rebate: Spend \$500 (before tax) on any combination of product in the list below and Save \$100*

Please complete the following information in full. Incomplete information may cause delays in payment or ineligibility.

CASE UPC	PRODUCT	PK/SIZE	CHECK PURCHASED PRODUCTS
10055500011695	CloroxPro® Clorox® Disinfecting Wipes, Fresh Scent	6/75 ct	
10044600315475	CloroxPro® Clorox® Disinfecting Wipes, Fresh Scent	1/700 ct	
10044600314287	CloroxPro® Clorox® Disinfecting Wipes, Fresh Scent, Refill	2/700 ct	
10055500012920	CloroxPro® Clorox® Disinfecting Wipes, Lemon Scent	6/75 ct	
10044600319107	CloroxPro® Clorox® Disinfecting Bio Stain and Odour Remover Refill	4/3.78 L	
10044600354207	CloroxPro® Clorox® Clean-Up® Disinfectant Bleach Cleaner Refill	4/3.78 L	
10055500013835	CloroxPro® Clorox® Germicidal Bleach	3/3.58 L	
10055500011664	CloroxPro® Clorox® Pine-Sol® Multi-Surface Cleaner	3/4.25 L	

*Mail-in rebate

Industry Sector Education Healthcare Hospitality Retail Other (please list)

Business Name	Invoice #		
Contact Name	Title		
Street Address	City	Province	Postal Code
Email Address	Phone		
Signature	Date		
Distributor Name	Sales Rep Name		

Rebate Offer Terms & Conditions: Rebate valid only in Canada to end-user business customers for purchases made **November 1, 2021 to December 31, 2021. Rebate must be completed by end user. Distributor completed submissions will not be accepted.** All claims must be on the same invoice (not multiple invoices combined) and only one claim can be made per invoice. Rebate requests received after **January 31st, 2022** will not be accepted.

To Redeem: Mail this completed form along with an invoice copy (with purchase amount circled) to:
Clorox BTB End-User Rebate 2021, Project 368K1
PO Box 12368
Saint John, NB E2K 5E7

Copies of distributor invoices with customer name, address, ship date, item number, price and quantity purchased are acceptable proofs of purchase. Retain copies of all materials submitted for future reference. Rebate checks will be mailed within 4 - 6 weeks of receipt. Offer may not be substituted, exchanged, sold or redeemed for cash or other goods or services, nor combined with any other offer, gift card, rebate or discount. Void where prohibited, taxed or restricted by law. Email cloroxprocanada@clorox.com for rebate questions. Subject to availability. Clorox reserves the right to end promotional time period at any point, **or cancel any rebate claim for any reason.** © 2021 Clorox Professional Products Company.