



Clorox Professional

Where Clean Means Everything

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Who is CloroxPro™

Clorox® Professional Products Company helps you **create clean and healthy environments** so **people can thrive** wherever they are learning, playing, dining, traveling, working or focusing on their health. We believe clean matters in commercial settings because staff and patrons trust and expect those facilities to provide a safe and healthy environment.

We take cleaning and disinfecting seriously and are committed to providing safeguards for facilities that help them create healthy environments, protecting people from germs, odours and dirt. The safeguards we provide to facilities are not just the right products, but also the right training, education and protocols that empower cleaning professionals to clean and disinfect more effectively, efficiently and compliantly.

We are determined to help you create a safe and healthy environment so everyday living can go on, uninterrupted. From hospitals to schools, we focus where clean matters most.

Where Clean Means Everything™

We're knowledgeable	We're determined	We're responsible
<ul style="list-style-type: none">▶ When The Clorox® Company was founded over a century ago, our first customers were professionals who trusted bleach and other commercial cleaning and disinfecting solutions to help stop the spread of disease and infection. Today, Clorox® Professional Products Company continues to believe in science-based, rigorously tested and proven solutions that get rid of germs, odours and dirt.	<ul style="list-style-type: none">▶ Clorox® Professional Products Company is completely committed to developing the best possible safeguards for your facility – products, solutions and training – to create healthy environments and focus where clean matters most. Germs never rest. Neither do we.	<ul style="list-style-type: none">▶ We've made it a top priority to go beyond environmental compliance and begin a long-term journey to reduce the footprint of our operations, improve the sustainability of our products and enhance the transparency and sustainability progress in our upstream supply chain, which involves ingredients and other materials that go into products and packaging.



Why sell CloroxPro™

Clorox® Professional Products Company delivers multiple levels of Cleaning & Disinfecting, to meet the needs of many locations and types of facilities within the commercial space:

- ▶ BSC's
- ▶ Breakroom
- ▶ Education
- ▶ Long-term care (LTC)
- ▶ Restrooms
- ▶ Property Managers (PM)
- ▶ Accommodation
- ▶ Large facilities
- ▶ High traffic areas
- ▶ Restaurants

Clorox® Professional Products Company provides a comprehensive line-up of “Ready-to-Use” solutions, offering great benefits vs dilutable products:

Saves Time	Saves Money	Improves Efficacy
▶ No mixing required	▶ Reduced labour	▶ Eliminates mixing errors
▶ 1-step cleaning & disinfecting	▶ Eliminate waste	▶ Pre-moistened wipe
▶ Minimal training required	▶ Right sized wipe for task	▶ Convenient when water is not readily available, no janitor close



Best in class Contact times and Kill claims- there is a need for disinfecting solutions anywhere that people gather.

Fast Contact Times – is a Key Selling Feature!

- ▶ Contact time, also known as kill time or dwell time, is the amount of time a Health Canada Registered disinfecting product needs to be present on a surface in order to be effective against the microorganisms listed on its label. Contact times usually fall between 1 minute and 10 minutes, depending on the product
- ▶ Disinfectants must remain visibly wet on the surface for the specified period of time, uninterrupted.

SELLING TIP / FOCUS:

Many customers / end-users don't know that a specific amount of time is required to achieve disinfectant claims.

- ▶ Clorox® products have fast contact times!
- ▶ More likely to achieve kill claims
- ▶ Faster cleaning time for staff
- ▶ Ease of use drives compliance to get the desired result

Broad Spectrum Kill Claims is a key selling feature!

- ▶ Broad spectrum efficacy kills more of the pathogens that are of concern to your customers.

SELLING TIP / FOCUS:

It is important to know:

- ▶ Which micro-organisms are of concern to the facility?
- ▶ How many micro-organisms are killed by their current disinfectant?
- ▶ Are they general disinfectants or do they have particular assigned Drug Identification Numbers (DIN's) assigned by Health Canada?



Disinfecting Solutions

Clorox® Professional Products Company offers some of the most trusted and recognized brand names for infection prevention and disinfecting solutions. Our products include a portfolio of surface disinfecting solutions, arming you with a comprehensive and effective portfolio of germ killing solutions. **Average annual cost of illness to employers is \$1685/employee, making trusted disinfecting solutions desired by employers.**



Clorox Healthcare® Bleach Germicidal Wipes

Description:

Ready-to-use wipes, with disinfecting times as short as 1 minute. Kills *C. difficile* spores in just 3 minutes. 1 step cleaning & disinfecting.

Quick Facts:

- ▶ **Speed:** Health Canada registered to kill 46 microorganisms including 13 antibiotic-resistant organisms in 1 minute, and *C. difficile* in 3 minutes.
- ▶ **Efficacy:** The right size wipe for every disinfecting occasion minimizes waste. Surfaces stay wet for the required contact time so that extra wipes are not required to achieve disinfection.
- ▶ **Surface Compatibility:** Designed for superior surface compatibility and minimal residue. Residue can easily be removed, making managing residue an easy step.

Selling Tips:

- ▶ With some of the fastest contact times for the most difficult to kill pathogens, Clorox Healthcare® Disinfecting Bleach wipes are great for those working to prevent an outbreak and dealing with the most vulnerable population.



Usage:

- LTC
- BSCs
- Restrooms

UPC:

- 01308 70ct
- 01309 110ct Tub
- 01310 110ct Refill
- 01557 150ct

Clorox Healthcare® Fuzion™ Cleaner Disinfectant

Description:

The proven disinfecting power of Bleach that helps keep the tough germs away. Low odour, low residue and broad surface compatibility make Fuzion™ Cleaner Disinfectant easy to use.

Quick Facts:

- ▶ **Speed:** Health Canada registered to kill 37 pathogens in 1 minute, including *C. difficile*, MRSA and Norovirus.
- ▶ **Ease of use:** No PPE Required and low odour.
- ▶ **Surface Compatibility:** Safe for use on most surfaces within a facility, leaves little to no residue.

Selling Tips:

- ▶ Germs of high concern like Norovirus and MRSA could live and spread within facilities, such as gyms and schools, causing illnesses and outbreaks. Fuzion™ Cleaner Disinfectant kills these pathogen in 1 minute, helping reduce the spread of these pathogens.



Usage:

- BSCs
- Accommodation
- Education
- Large Facilities
- LTC
- High traffic areas
- Restrooms
- Restaurants
- Veterinary

UPC:

- 06713 946mL

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectant Wipes

Description:

Clorox Healthcare® Hydrogen Peroxide Cleaner Disinfectant Wipes are ready-to-use and have disinfecting times as short as 30 seconds. 1 step cleaning & disinfecting.

Quick Facts:

- ▶ **Speed:** Health Canada registered to kill 44 microorganisms including 13 antibiotic-resistant organisms including TB (M. bovis) & Fungi. 30sec to 1 min.
- ▶ **Efficacy:** The right size wipe for every disinfecting occasion minimizes waste. Surfaces stay wet for the required contact time so that extra wipes are not required to achieve disinfection. Sanitize soft surfaces using the spray and pull top bottle.
- ▶ **Surface Compatibility:** Designed to leave little to no residue behind, giving the confidence to use almost everywhere. Formula designed to be compatible on most surfaces, including plastics and rubbers.

Selling Tips:

- ▶ Registered to kill the germs that are of greatest concern to public health. When you need to disinfect those high-touch “hot spots” (think desktops, handles, faucets, water fountains, toys, etc.) — you can’t afford to use products that require long contact times to kill germs. Helping to better disinfect the school environment - from classrooms to gyms to nurse’s offices — and protect students and staff from the spread of germs.



Usage:

- Education
- LTC
- Restrooms

UPC:

- 01456 95ct Canister
- 01458 185ct Tub
- 01459 185ct Refill
- 01664 946mL Pull Top Bottle
- 01670 946mL Spray

Clorox Healthcare® VersaSure™ Alcohol-Free Cleaner Disinfectant Wipes

Description:

Clorox Healthcare® VersaSure™ Alcohol-Free Cleaner Disinfectant Wipes are ready-to-use. Features Technology that enhances quat activity on surface to provide faster kill times without alcohol.

Quick Facts:

- ▶ **Efficacy:** Kills 49 pathogens: bacteria, virus, TB and fungi, in 30 seconds to 2 minutes.
- ▶ Kills bloodborne & enveloped viruses in 30 seconds.
- ▶ **Aesthetics:**
 - ▶ Alcohol-free
 - ▶ Low odour
 - ▶ Low residue
- ▶ **Surface Compatibility:** Good compatibility on surfaces commonly found in the healthcare setting.

Selling Tips:

- ▶ Registered to kill the germs that are of greatest concern to public health. When you need to disinfect those high-touch “hot spots” (think desktops, handles, faucets, water fountains, toys, etc.). Helping to better disinfect the school environment - from classrooms to gyms to nurse’s offices — and protect students and staff from the spread of germs.



Usage:

- Education
- LTC
- Restrooms

UPC:

- 01686 150ct Canister



Clorox® Disinfecting Wipes

Description:

Ready to use, Pre-moistened with cleansers and disinfectants, these handy wipes are ready to use. Just wipe and let sit for 30 seconds to sanitize or 4 minutes to disinfect. Perfect for cleaning office workspace areas breakrooms/kitchen during cold and flu season.

Quick Facts:

- ▶ Effective: Kills 99.9% of germs and bacteria (eg. Staphylococcus Salmonella, and E.coli) Kills Cold & Flu Viruses.
- ▶ Safe for Multiple hard, nonporous surfaces.
- ▶ Great for use on shiny surfaces like glass and mirrors.

Ready To Use:

- ▶ Demand for Pre-moistened Ready-to Use Wipes continues to grow.
- ▶ Ensures Stability and Efficacy in every application.
- ▶ A controlled application that protects EVS from spills.

Selling Tips:

- ▶ Kills 11 pathogens in 4 minutes including E.coli and Influenza A.
- ▶ Cold & Flu Champion product. Recommended for high-touch germ hot spots in health clubs, schools, offices and daycare facilities.
- ▶ Great for restaurants and kitchens. *Anyone can use these to clean their work space.*
- ▶ CFIA accepted.



Usage:

- Restaurants
- Kitchens
- Breakroom
- PM
- Athletics
- BSC
- Fitness Centres
- Shopping Centers

UPC:

- 01169 75ct Fresh
- 01292 75ct Lemon

Clorox® Clean-Up® Disinfecting Bleach Cleaner

Description:

Stain removal and disinfecting power of Clorox® bleach + Premium grease cleaning agents = Clorox Clean-Up®!

Quick Facts:

- ▶ RTU: 1 step cleaning & disinfecting.
- ▶ **Ease of use:** - odour masking agent - so only a slight bleach scent is detected.
- ▶ **Surface Compatibility:** Non-corrosive ingredient in formula makes it safe for many hard, non-porous surfaces including stainless steel.

Selling Tips:

- ▶ No mixing required, ease of use.
- ▶ Registered with Health Canada.



Usage:

- Kitchen
- Breakroom
- Restrooms
- Restaurants

UPC:

- 01272 946mL



Clorox Healthcare® Germicidal Disinfecting Cleaner

Description:

One step cleaner and disinfectant, that is perfect for toilet bowls and sinks.

Quick Facts:

- ▶ Effective against 36 pathogens in 1 minute and *C. difficile* spores in 3 minutes.
- ▶ 0.65% Sodium Hypochlorite delivering 6,500 ppm (exceeds CDC recommended 1:10 dilution ratio).

Selling Tips:

- ▶ PIDAC recommends that bathrooms in emergency rooms/ urgent care areas be cleaned and disinfected every 4 hours, preferably with a sporicidal agent. Clorox Healthcare® Professional Disinfecting Bleach Cleaner is the perfect solution for toilets.



UPC:

- 01416 946mL

Clorox® Disinfecting Bleach

Description:

Clorox Commercial Solutions® Clorox® Disinfecting Bleach makes disinfecting hard, nonporous surfaces easy. It is a registered Health Canada disinfectant and approved to kill specific bacteria.

Quick Facts:

- ▶ Health Canada registered to kill a total of 35 microorganisms, including *C. difficile* spores in 5 minutes.
- ▶ Kills 99.9% of bacteria including Staph, Strep, Salmonella, Pseudomonas, E. coli and MRSA.
- ▶ Concentrated 7.4% bleach solution requires 120 mL, or 33% less bleach, for general disinfection.

Selling Tips:

- ▶ Use less due to its concentration.
- ▶ CFIA accepted.



Usage:

- Accommodation
- LTC
- Athletic Facilities

UPC:

- 01383 3.58L

Green Cleaning with GreenWorks®

Green Works® Cleaners deliver the powerful clean you've come to expect from Clorox® without the harsh chemical fumes. Green Works® naturally derived cleaning products are 95% -99% naturally derived — formulated with plant and mineral based ingredients and leave a light, fresh scent.



QUICK FACTS:

- ▶ Greater than 95%* Naturally-Derived.
- ▶ Petrochemical Free.
- ▶ Biodegradable Ingredients.
- ▶ Not tested on Animals.
- ▶ Environmental Sustainable Packaging whenever possible.
- ▶ Natural fragrance – uses natural essential oils.
- ▶ Low foaming, low filming and streaking.

SELLING TIPS / FOCUS:

- ▶ Many customers are looking for ways to operate more sustainably - The Green Works compostable wipes are certified for biodegradability under municipal composting conditions through BPI Composting certification.
- ▶ Green Works dish soap and dishwasher tabs are a great solutions for break rooms and kitchens, from offices to accommodation.

UPC:

- Glass & Surface Cleaner 01067 946mL
- General Bathroom Cleaner 01068 709mL
- Dilutable Cleaner 01066 828mL
- Toilet Bowl Cleaner 01065 709mL
- Natural Wipes Original 01156 30ct
- Natural Wipes Original 01155 62ct
- Dishwasher Detergent 01532 20ct

Usage:

- PMs
- BSCs
- Breakroom
- Education
- Accommodation



Heavy Duty Cleaning

Grease, biological spills, mold and mildew stains pose some of the toughest cleaning challenges, especially in commercial kitchens, restrooms and lobbies. Clorox® provides a battery of heavy-duty cleaners that deliver the powerful deep cleaning needs to make light work of these tough jobs.

Spotlight on Restrooms

Patrons judge businesses by the cleanliness of their restrooms: 55% of consumers would give a worse review of a business based on restroom cleanliness¹. Clorox® Professional Products Company offers a wide range of solutions for restrooms, from disinfecting and odour eliminating, to mildew removal.

¹ Clorox Professional Products Company and Opinion Research Corporation. Restroom Pet Peeves Omnibus Survey. (Survey of 1,005 U.S. adults), March 2013. Clorox Professional Products Company and Opinion Research Corporation. Restroom Pet Peeves Omnibus Survey. (Survey of 1,005 U.S. adults), March 2013.

Clorox® Disinfecting Bio Stain & Odour Remover

Description:

Cleans, disinfects, sanitizes and deodorizes in one step with the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants.

Quick Facts:

- ▶ Cleans and eliminates common everyday bio soils on hard and soft surfaces: blood, vomit, urine, feces, sweat, body oils.
- ▶ Health Canada-registered to kill 17 pathogens found in bio soils between 30 seconds to 5 minutes.
- ▶ Kills 99.9% of bacteria on soft surfaces in 3 minutes.
- ▶ Specially formulated for porous surfaces like grout, as well as soft absorbent surfaces like carpets and mattresses.

Selling Tips:

- ▶ Urine stains and odours can mean big problems for business:
 - ▶ Odour is the leading cause of poor restroom experiences.
- ▶ Works where nothing has worked before. Effective on other human soils such as
 - ▶ Feces and vomit
 - ▶ Pet stains
 - ▶ Coffee, wine, make-up stains
 - ▶ Pretreatment for laundry
- ▶ Seeing is believing with this product:
 - ▶ Use a black light to visualize the soil removal.
 - ▶ Demonstrate on the toughest to remove soils.



Usage:

- Restrooms
- Hospitality
- Education
- BSCs
- Healthcare

UPC:

- 01693 946mL

Clorox® Commercial Solutions® Pine-Sol® All-Purpose Disinfectant Cleaner

Description:

Powerful clean, leaving behind a fresh, clean, pine scent.

Quick Facts:

- ▶ Removes dirt, grime, grease and odour.
- ▶ Cleans and disinfects floors, tiles, sinks, showers and garbage cans.
- ▶ Disinfects - Broad Spectrum disinfectant, killing 99.9% of germs, including:
 - ▶ Salmonella enterica
 - ▶ Staphylococcus aureus
 - ▶ Influenza A virus
 - ▶ Trichophyton mentagrophytes (Athlete's Foot Fungus)
- ▶ Contains no phosphorus.
- ▶ Health Canada registered disinfectant.
- ▶ CFIA accepted.

Selling Tips:

- ▶ Makes up to 270 litres of diluted product for general cleaning.
- ▶ TO DISINFECT (only applies to Original Pine sku): Apply full strength, on hard, non-porous surfaces with a clean sponge or cloth. Wet surface, let stand 10 minutes, and then rinse.
- ▶ Trusted brand.



Usage:

- PMs
- BSCs
- Accommodation
- Athletics
- Restaurants

UPC:

- 01166 4.25L Original Pine
- 40154 1.41L Original Pine
- 40294 828ml Original Pine
- 01661 4.25L Lavender
- 40290 1.41L Lavender
- 40289 828ml Lavender

Clorox® Disinfecting Toilet Bowl Cleaner with Bleach

Description:

Clorox® Toilet Bowl Cleaner with Bleach packs the same sanitary punch as our other cleaning agents, so stains and odours don't stand a chance.

Quick Facts:

- ▶ Easy to use Gel Formula that coats toilet bowl.
- ▶ Kills 99.9% of germ.
- ▶ Contains the power of Clorox® Bleach.
- ▶ Health Canada registered.

Selling Tips:

- ▶ Complimentary solution to Clorox® Urine Remover for anyone looking to eliminate odours in restrooms.



Usage:

- Restrooms
- Accommodation
- BSCs
- PMs
- Education

UPC:

- 01007 709mL

Liquid-Plumr® Clog Destroyer

Description:

This thick gel cuts through standing water and works triple duty to dissolve tough clogs, prevent new ones from forming, and remove unpleasant odours.

Quick Facts:

- ▶ Safe for all pipes, septic systems and garbage disposals.
- ▶ Powerful patented concentrated gel formula features viscoelastic properties, which means it won't dilute when poured into standing water. Targets full clogs.
- ▶ Honey-like thick texture clings to pipe wall when poured allowing for long contact time with clogs.



Usage:

- BSCs
- Accommodation
- Kitchens
- Restroom

UPC:

- 01165 2.37L

Tilex® Mold & Mildew Remover

Description:

Deep-cleaning Tilex® Mold & Mildew Remover is formulated to attack mold and mildew before they become stubborn stains.

Quick Facts:

- ▶ Disinfects and kills 99.9% of mildew.
- ▶ Tough on mold stains.
- ▶ Cleans tiles and grout.

Selling Tips:

- ▶ Ease of use.
- ▶ Tilex® Soap Scum Remover and Tilex® Daily Shower Cleaner also available.
- ▶ Trusted brand.



Usage:

- Restrooms
- Kitchens
- Accommodation
- Athletics

UPC:

- 12438 946mL
- 01152 946mL
- 12440 946mL

SOS® Steel Wool Soap Pad

Description:

The S.O.S.® steel wool soap pad is the ultimate grime fighter for difficult cleaning jobs.

Quick Facts:

- ▶ Durable and long lasting - ideal for tougher cleaning jobs, but easy on surfaces.
- ▶ S.O.S Pads are made of shaved steel wire and soap. The soap contains rust inhibitors, preservatives, synthetic detergents, a pH buffer, fragrance and colour.

Selling Tips:

- ▶ Trusted brand.
- ▶ Economical.
- ▶ Easy to hold shape.
- ▶ Durable and long lasting.



Usage:

- BSCs
- Restaurants
- Kitchens
- Breakroom

UPC:

- 01177 18ct
- 00006 Heavy Duty Pads 12ct
- 00007 All Surface Pads 12ct



Clorox® All-Purpose Disinfecting Cleaner

Description:

Clorox® All Purpose Disinfecting Cleaner is the ultimate cleaner, degreaser and disinfectant. The antibacterial formula quickly cuts through grease and grime and disinfects as you wipe, killing 99.9% of bacteria.

Quick Facts:

- ▶ **Non-bleach formula.**
- ▶ Cleaner and Disinfectant 2-in-1.
- ▶ Use in public or common places where bacteria may be of concern on hard, nonporous surfaces.
- ▶ Sanitizes non-food contact hard surfaces in 30 seconds.
- ▶ Maximum Cleaning, Minimum Effort.
- ▶ SmartTube Technology.
- ▶ Cleans the toughest soils.

Selling Tips:

- ▶ This no bleach, nonabrasive, cleaner works great both indoors and outdoors on a wide range of hard nonporous surfaces including stovetops, sinks, countertops, microwave exteriors and more.



Usage:

- BSCs
- Accommodation
- Education

UPC:

- 01401 946mL

Clorox Commercial Solutions® Clorox® Bleach Cream Cleanser

Description:

Clorox Commercial Solutions® Clorox® Bleach Cream Cleanser leaves surfaces clean and sanitary and removes stubborn stains like coffee, juice, and soap scum quickly and easily.

Quick Facts:

- ▶ Works on the toughest stains found in your facility.
- ▶ Easy to use and rinse off.
- ▶ Leaves a clean, bright shine.
- ▶ Gentle on surfaces so you can use with confidence.

Selling Tips:

- ▶ Specially designed to meet the Tough Cleaning needs:
 - ▶ Bleach formula for tough-commercial-grade cleaning and stain removal.
 - ▶ Easy and Full Coverage-Color shows coverage for easy, complete cleaning.
 - ▶ Multiple uses.
 - ▶ Thick cling coverage.



Usage:

- Kitchens - sinks & counters
- Breakrooms
- Stainless steel

UPC:

- 01330 946mL



Visit us: [cloroxpro.ca](https://www.cloroxpro.ca)

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