

Clorox® Disinfecting Bio Stain & Odour Remover

Accidents involving human soils such as blood, feces and vomit can happen every day in your facility. These soils can leave behind tough stains and odours. But did you know that they may also contain germs that can spread illness throughout your facility if they are not properly cleaned, disinfected and sanitized?





Almost 50% of Professional Cleaners experience spills of blood or feces every day.1



100 Billion - norovirus particles per gram of contaminated feces.²



Norovirus is extremely contagious, it is estimated to take as few as 18 viral particles to get you sick.3

In the U.S., approximately 240,000 new cases of bloodborne **Hepatitis B** infections occur every year.⁴ \$650,000 cost to a major hospital due to a norovirous outbreak.5

Introducing Clorox® Disinfecting **Bio Stain & Odour Remover**

Now clean, disinfect, sanitize and deodorize in one step!

Cleans and eliminates common everyday bio soils on hard and soft surfaces:

> Blood Vomit Urine Feces Sweat **Body Oils**

- ▶ Health Canada-registered to kill 17 pathogens found in bio soils between 30 seconds to 5 minutes.* (See table at right).
- ▶ Kills 99.9% of bacteria on soft surfaces in 3 minutes.
- Compliant with OSHA's Bloodborne Pathogens standard.

Bacteria	Escherichia coli	5 min
	Methicillin Resistant Staphylococcus aureus - MRSA	5 min
	Proteus mirabilis	5 min
	Pseudomonas aeruginosa	5 min
	Salmonella enterica	5 min
	Staphylococcus aureus	5 min
	Streptococcus pyogenes	5 min
	Vancomycin Resistant Enterococcus faecalis - VRE	5 min
Virus [Non-enveloped]	Enterovirus EV-D68	5 min
	Feline Calicivirus as a Surrogate Virus for Norovirus	5 min
	Rhinovirus type 37	5 min
Viruses [Enveloped]	Influenza A virus	30 sec
	Influenza A (H1N1) virus	30 sec
	Duck Hepatitis B Virus as a Surrogate Virus for Human Hepatitis B Virus	1 min
	Bovine Viral Diarrhea Virus as a Surrogate Virus for Human Hepatitis C Virus	1 min
	Herpes simplex virus type 2	30 sec
	Human Immunodeficiency virus type 1	30 sec

Clorox Professional Products Company. Clorox Custom Research Survey of 217 Surface Disinfection Decision Makers. 2017 Dec

^{2.} Atmar RL, Opekun AR, Gilger MA, Estes MK, Crawford SE, Neille FH, et al. Norwalk virus shedding after experimental human infection. Emerg Infect Dis 2008;14:1553-7. 3. Teunis PF, Moe CL, Liu P, Miller SE, Lindesmith L, Baric RS, et al. Norwalk virus: how infectious is it? J Med Virol 2008;80:1468-76.

^{4.} Lee TA, Veenstra DL, Iloeje UH, Sullivan SD. Cost of chronic hepatitis B infection in the United States. J Clin Gastroenterol. 2004 Nov-Dec; 38(10 Suppl 3):S144-7. 5. Johnston CP, Qiu H, Ticehurst JR, Dickson C, Rosenbaum P, Lawson P, et al. Outbreak management and implications of a nosocomial norovirus outbreak. Clin Infect Dis. 2007;45:534-540. *Based on enveloped virus hard surface disinfection. Use all products as directed. See product label for organism-specific contact times.

The Visual Proof

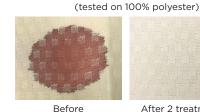
Stain remover: Strong cleaning performance on soft surfaces.

Fresh Blood (tested on 100% cotton)





After 2 treatments





After 2 treatments

► Removes fresh stains

Removes dried-on stains

Dried Blood

Ideal for Use in Hospitality, Educational and Healthcare Settings







With the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants, the unique formula is specially formulated to clean, disinfect, sanitize and deodorize in one easy step.

The Science of Clean

The formula breaks down bio soils at a molecular level and destroys the cell structure of odour-causing bacteria, so the bad odours don't come back.

Use Clorox® Disinfecting Bio Stain & Odour Remover Across Multiple Surfaces















Soft Surfaces **Fabrics** Upholstery Mattress Surfaces[†] Curtains Carpets[†]



Stainless Steel

Laminated Surfaces

Glass

Chrome

Grout

▶ Floors

Vinyl Linoleum Laminate

Glazed ceramic tile Glazed porcelain tile

Common Plastics

Plastic Painted surfaces **PVC**

Product Description

Clorox® Disinfecting Bio Stain & Odour Remover

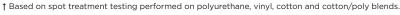
9/946mL Spray

Case UPC Item No: 10055500016935

DIN 02456842

PCP 32468





‡ For cleaning and stain removal.

