

# Clorox Healthcare® Cold & Flu Guide

## The Power Of Prevention

### Think Ahead This Cold & Flu Season

It's estimated that adults suffer from 2-5 colds per year, making it one of the leading causes of missed days at work.<sup>1</sup> Considering this, there is good reason to keep disinfection practices top of mind all year round.

### Help Wipe Out Cold and Flu Viruses with Clorox Product Solutions



### The Cost of Influenza in Canada:



Beyond the physical toll the cold and flu can have on an individual level, the financial burden is also great on Canadians as a whole.

- 1.5 million: The number of workdays lost each year due to the flu virus<sup>2</sup>
- \$1 billion: The estimated cost to the Canadian system due to the flu virus (in healthcare and lost productivity)<sup>2</sup>
- \$300 million: What Canadians spend each year on cold and flu virus treatments, making them the second most commonly used medications in Canada<sup>3</sup>

Based on the numbers, it's in everyone's best interest to be proactive when it comes to the cold and flu.

### Cold and Flu Viruses Can Spread Via Contaminated Hands and Surfaces



A single hospital surface can be touched up to 266 times per hour.<sup>4</sup>



Influenza viruses can survive on hard surfaces up to 48 hours.<sup>5</sup>



On average, adults have 2-3 colds per year and most recover in 7-10 days.<sup>6</sup>



Influenza virus H1N1 lasts longer outside of the body when it is surrounded by mucus and other airway secretions.<sup>7</sup>

Immunocompromised patients are at a higher risk for acquiring an infection



Close contact with sick individuals can further spread cold and flu viruses



Regular cleaning and disinfection of staff and public areas can help prevent the spread of pathogens



1. Canadian Centre for Occupational Health & Safety. Common Cold. <https://bit.ly/2ROxBK7>.

2. Canadian Healthcare Influenza Immunization Network. Influenza Facts. <https://bit.ly/2QY73ZF>

3. Workplace Safety & Prevention Services <https://bit.ly/2Q69GY5>

4. Phan L, et al. Environmental and body contamination from cleaning vomitus in a health care setting: A simulation study. *Amer. J Inf Cntl.* 2017; 46:397-401.





5. Kramer A, Schwebke I, Kampf G. How long do nosocomial pathogens persist on inanimate surfaces? A systematic review. *BMC Infect Dis.* 2006;6:130.

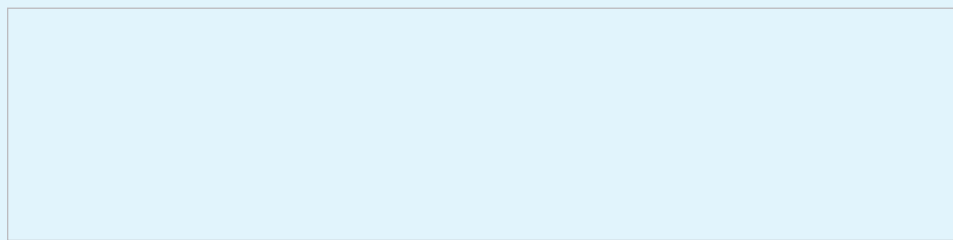
6. CDC. Common Colds: Protect Yourself and Others. [Internet] [cited 2018 Oct 2] Available from: <https://www.cdc.gov/features/rhinoviruses/index.html>

7. Kormuth KA, et al. Influenza virus infectivity is retained in aerosols and droplets independent of relative humidity. *J Infect Dis.* 2018; 218: 739-747.

# Don't let cold and flu viruses slow down your healthcare facility.

- ▶ CloroxPro™ can tailor a unique solution to meet the needs of your facility.
- ▶ The following products are Health Canada-registered to kill cold and flu viruses on hard, non porous surfaces.

Infection Control Challenges	Key CloroxPro™ Solutions	Item No.	Why CloroxPro™?
<b>Safeguarding patient care areas</b>	<p>Clorox Healthcare® Hydrogen Peroxide Disinfectant Wipes* Multi-Purpose Wipes 6.75" x 9", 95 ct. canister, 6/ca</p> <p>Clorox Healthcare® Bleach Germicidal Wipes* Multi-Purpose Wipes 6.75" x 9", 70 ct. canister, 6/ca</p> <p>Clorox Healthcare® VersaSure™ Cleaner Disinfectant Wipes* Multi-Purpose Wipes 6.75" x 8", 85 ct. canister, 6/ca</p> <p>Clorox Healthcare® Fuzion® Cleaner Disinfectant Trigger Spray, 9/946 mL</p> <p>*products available in additional sizes</p> 	<p>01456</p> <p>01308</p> <p>01686</p> <p>01671</p>	<ul style="list-style-type: none"> <li>• Ready to use products designed to kill the most prevalent healthcare pathogens</li> <li>• 1 step cleaner-disinfectants help speed up patient room turnover</li> <li>• Multiple disinfection chemistries and product formats enable a customized cleaning and disinfection solution</li> </ul>
<b>Maintaining clean and germ free public and staff areas</b>	<p>Clorox Commercial Solutions® Disinfecting Wipes Fresh Scent Wipes, 7" x 8", 75 ct. canister, 6/ca Lemon Scent Wipes, 7" x 8", 75 ct. canister, 6/ca</p> 	<p>01169</p> <p>01292</p>	<ul style="list-style-type: none"> <li>• Kills 99.9% of Cold &amp; Flu viruses</li> <li>• Thick textured wipes are ideal for spills and dirt</li> </ul>
<b>Cleaning, disinfecting and deodorizing after bio spills</b>	<p>Clorox® Disinfecting Bio Stain &amp; Odour Remover Trigger Spray, 9/946 mL</p> 	<p>01693</p>	<ul style="list-style-type: none"> <li>• Health Canada-registered to kill 17 pathogens found in bio soils in as little as 30 seconds</li> <li>• Kills 99.9% pf bacteria on fabric and upholstery</li> </ul>
<b>Disinfecting large public spaces</b>	<p>Clorox® Total 360® System Clorox® Total 360® System Disinfectant Cleaner</p> <p>For more information, contact your Clorox Healthcare account manager or visit <a href="http://www.cloroxtotal360.ca">www.cloroxtotal360.ca</a></p> 	<p>60025</p> <p>01668</p>	<ul style="list-style-type: none"> <li>• Electrostratic technology enables disinfecting around objects and beneath surfaces</li> <li>• The Clorox® Total 360® System is up to 75% faster vs. using a trigger sprayer</li> <li>• Health Canada-registered to kill 44 organisms, including cold and flu viruses, MRSA and norovirus in 2 minutes or less</li> </ul>



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