Clorox Commercial Solutions®

Clorox® Longterm Care Guide

For Nursing Homes — and Other Longterm Care Facilities



HELP MAINTAIN A SAFE, PLEASANT ENVIRONMENT FOR YOUR RESIDENTS WITH CLOROX® LONGTERM CARE SOLUTIONS

INFECTIONS ARE ONE OF THE MOST COMMON REASONS FOR HOSPITALIZATION OF LTC RESIDENTS:

- ▶ 1.8-13.5 Overall infection rate per 1,000 patient care days.¹
- ▶ **380,000** Infection-associated deaths yearly.²

CLOSTRIDIUM DIFFICILE INFECTIONS (CDI) — PREVALENT AND DEADLY:

- ▶ 113,000 Number of nursing-home-onset CDI estimated yearly in the US.³
- ▶ **5 Months** Number of months that *C. difficile* spores can live on a surface.
- ▶ 90% Percentage of CDI-related deaths that occur in people 65 and older.⁴

NOROVIRUS OUTBREAKS:

- ▶ 78% Percentage of total norovirus outbreaks in the United States that occur in LTC.⁵
- ▶ **Up to \$48k** Cost of a norovirus outbreak to a facility.⁶
- ▶ 2 Weeks Length of time a person can shed the virus after symptoms have resolved.⁷

TOUGH JOBS THROUGHOUT A LONGTERM CARE FACILITY



Resident Rooms

Common Areas

Rehab Room

Restrooms & Bathrooms

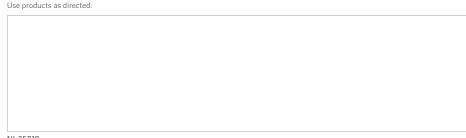
Kitchen

- $1. \ \ Strausbaugh\ LJ,\ Joseph\ CL.\ The\ burden\ of\ infection\ in\ long-term\ care.\ Infect\ Control\ Hosp\ Epidemiol\ 2000;\ 21:674-90$
- 2. http://www.cdc.gov/longtermcare
- 3. Hunter, J.C.; et al Open forum Infect. Dis. 2016, 3 (1), ofv196 DOI: 10.1093/ofid/ofv196
- 4. "Guide to Preventing Clostridium difficile Infections," APIC 2013
- 5. Centers for Diseease Control and Prevention: http://www.cdc.gov/norovirus/trends-outbreaks.html and http://www.cdc.gov/mmwr/preview/mmwrhtml/ss6412a1.htm
- 6. Cost of Norovirus from US National Institute of Health, Booz Allen report
- 7. https://www.cdc.gov/norovirus/hcp/clinical-overview.html

WHY USE CLOROX® LONGTERM CARE SOLUTIONS?

- Broad-spectrum, healthcare-grade disinfectants to help prevent the spread of pathogens via surfaces.
- Cleaning solutions with aesthetics that help maintain the comforts of home.

Top Longterm Care Challenges	Key Clorox Solutions	Why Clorox?
Preventing the spread of <i>C. difficile</i> spores	Clorox Healthcare® Fuzion™ Cleaner Disinfectant 9/32 oz. spray Case UPC: 31478 Clorox Healthcare® Bleach Germicidal Wipes 6/70 ct. Case UPC: 35309 6/150 ct. Case UPC: 30577 6/50 ct. individual Case UPC: 31424 24/20 ct. transport pack Case UPC: 31469 2/110 ct. Case UPC: 30358	 Clorox Healthcare® Fuzion™ kills C. diff in 2 minutes with a low-odor, low-residue formula to enable facility-wide use Clorox Healthcare® Bleach Germicidal Wipes kill C. diff in 3 minutes and many other infection-causing bacteria, viruses and fungi in 1 minute or less
Preventing outbreaks of norovirus, MRSA and MDROs	Clorox Healthcare® Hydrogen Peroxide Disinfectant Wipes 6/95 ct. Case UPC: 30824 6/155 ct. Case UPC: 30825	 30-60 second contact time for most bacteria and viruses 3 minutes for norovirus and 5 minutes for TB No harsh chemical odors or fumes
Infection transmission through soft surfaces	Clorox Healthcare® Hydrogen Peroxide Disinfectant Spray 9/32 oz. spray Case UPC: 30828 4/128 oz. refill Case UPC: 30829 Clorox® 4 in ONE Disinfectant & Sanitizer 12/14 oz. Case UPC: 31043	EPA-registered to sanitize soft surfaces such as curtains and furniture in just 30 seconds
Tough odors including urine odor and stains	Clorox® Urine Remover 6/32 oz. pull-top 9/32 oz. spray 4/128 oz. refill Clorox® Bleach Cream Cleanser 8/32 oz. Clorox® Odor Defense 12/14 oz. aerosol 12/6 oz. metered spray 9/32 oz. trigger spray 4/128 oz. Clorox® UPC: 31036 Case UPC: 31036 Case UPC: 30613 Case UPC: 17110 Case UPC: 17110 Case UPC: 17103 Case UPC: 17103 Case UPC: 171080 Case UPC: 17165	 Clorox® Urine Remover breaks down urine to quickly eliminate odors and remove tough urine stains Clorox® Bleach Cream Cleanser removes stubborn stains on sinks and counters Clorox® Odor Defense uses ICE™ Technology to eliminate malodors from the air
Everyday disinfecting across broad range of surfaces	Clorox® Disinfecting Wipes, Fresh Scent 6/75 ct. Case UPC: 15949 1/700 ct. Case UPC: 31547 2/700 ct. Case UPC: 31428 Clorox® Disinfecting Wipes, Lemon Fresh 6/75 ct. Case UPC: 15948	 Cleaning and disinfecting for almost any surface in the facility Kills 99.9% of common illness-causing germs such as MRSA, Staph, Salmonella, and E. coli. Kills cold and flu viruses.
Enhance patient/resident comfort Use products as directed.	Green Works® Naturally Derived Bathroom Cleaner 2/128 oz. Case UPC: 30421 Green Works® Naturally Derived Glass Cleaner 2/128 oz. Case UPC: 30422 Green Works® Naturally Derived General Purpose Cleaner 2/128 oz. Case UPC: 30419 Green Works® Naturally Derived Neutral Floor Cleaner 2/128 oz. Case UPC: 30420	Clean without harsh chemical fumes or residue Help gain points towards LEED certification





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